PROM REMODELED

BENEFITTING DETROIT NEIGHBORHOODS **W/LIFE REMODELED**

SPONSORSHIP MENU

SATURDAY, MAY 13, 2023 / 7-11 P.M.

DURFEE INNOVATION SOCIETY

2470 COLLINGWOOD ST., DETROIT, MI 48206

Will you go to prom with us?

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Have you ever wished you could get a do-over for certain major life events? Maybe it was such an amazing experience... you would absolutely love to relive it just one more time? Or maybe it wasn't what you hoped for... and you're a totally different person now who would approach that same scenario with a new mindset?

Prom Remodeled is your opportunity to re-live or re-do one of your pinnacle high school memories, but this time with an even greater purpose.

Experience the debut of what will be one of Detroit's most iconic, must attend annual events with a superstar lineup of entertainment. Get your prom dresses and tuxedos ready to roll up in a limo and walk the red carpet. Enjoy a variety of strolling heavy hors d'oeuvres and cocktails throughout Detroit's formerly vacant Durfee Middle School building, now repurposed into the Durfee Innovation Society.

Maybe you'll win best dressed or possibly even become a Prom King or Queen? Most importantly, this is your opportunity to re-do prom with a purpose. By attending Prom Remodeled, you are partnering with Life Remodeled to ensure:

- more Detroit students perform at or above grade level in math and reading
- more families have access to essential health and wellness services
- more community members obtain higher paying jobs and achieve economic self-sufficiency

Will you go to prom with us?

SPONSORSHIP MENU

TITLE SPONSOR / $100,000 *Exclusive!*

- 40 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities and entertainment
- 40 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled
- Opportunity to announce all Prom King and Queens (guests to be recognized/ honored) throughout the event
- Logo incorporated exclusively in stage design for live musical acts and DJ
- Logo featured on boxes of corsages and boutonnieres given to guests
- Corsages and boutonnieres for all your guests
- Business name mentioned by emcee prior to celebrity musical performance
- Party bus/limo transportation arranged for your guests from one central location
- Business name announced by the "Principal" over the PA during various event announcements
- Business logo featured in all pre-event promotional materials
- Logo displayed on "Most Likely to..." donor wall at event respective to level
- Full page digital yearbook ad viewed by all event attendees
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters
- First Right of Refusal for sponsorship in 2024

ENTERTAINMENT SPONSOR / $75,000 *Exclusive!*

- 32 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities and entertainment
- 32 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled
- Logo featured throughout entire building in all activated entertainment spaces (circus performers, games/activities, etc.)
- Business name mentioned by emcee prior to celebrity musical performance
- Party bus/limo transportation arranged for your guests from one central location
- Corsages and boutonnieres for all your guests
- Business name announced by the "Principal" over the PA during various event announcements
- Business logo featured in all pre-event promotional materials
- Logo displayed on "Most Likely to..." donor wall at event respective to level
- Full page digital yearbook ad viewed by all event attendees
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters
- First Right of Refusal for sponsorship in 2024

LIFE REMODELED

together w/ you!

WHAT WE DO

There's a lot of talk but not enough walk when it comes to revitalizing Detroit neighborhoods. Detroiters have all the talent they need, but many aren't getting access to all the opportunities they deserve. Therefore, Life Remodeled repurposes vacant school buildings into one stop hubs of opportunity for entire families to thrive. We fill these iconic buildings with the best and brightest nonprofit organizations who are providing youth programs, workforce development, and human services to tens of thousands of students and community members, and we help our nonprofit tenants collaborate and create far greater life transformation together than was previously possible alone.

DECOR SPONSOR / $50,000 *Exclusive!*

- 24 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities and entertainment
- 24 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled
- Business logo incorporated exclusively in all event decor, including in floral arrangements and in a logo light projection on dance floor
- Party bus/limo transportation arranged for your guests from one central location
- Corsages and boutonnieres for all your guests
- Business name announced by the "Principal" over the PA during various event announcements
- Business logo featured in all pre-event promotional materials
- Logo displayed on "Most Likely to..." donor wall at event respective to level
- Full page digital yearbook ad viewed by all event attendees
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters
- First Right of Refusal for sponsorship in 2024

REFRESHMENT SPONSOR / $25,000 *Exclusive!*

Sold!

ARROW STRATEGIES

- 16 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities and entertainment
- 16 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled
- Business logo displayed exclusively at punch bowl display and on all cocktail napkins used throughout the event
- Corsages and boutonnieres for all your guests
- Business name announced by the "Principal" over the PA during various event announcements
- Business logo featured in all pre-event promotional materials
- Logo displayed on "Most Likely to..." donor wall at event respective to level
- Full page digital yearbook ad viewed by all event attendees
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters
- First Right of Refusal for sponsorship in 2024

TRANSPORTATION SPONSOR / $25,000 *Exclusive!*

- 16 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities and entertainment
- 16 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled
- Business logo displayed exclusively on all pre-arranged event transportation (party buses & limos) for event guests and at the valet parking station
- Corsages and boutonnieres for all your guests
- Business name announced by the "Principal" over the PA during various event announcements
- Business logo featured in all pre-event promotional materials
- Logo displayed on "Most Likely to..." donor wall at event respective to level
- Full page digital yearbook ad viewed by all event attendees
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters
- First Right of Refusal for sponsorship in 2024

CIGAR LOUNGE SPONSOR / $25,000 *Exclusive!*

- 16 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities and entertainment
- 16 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled
- Business logo displayed exclusively on signage in cigar tent located in front yard of the building
- Corsages and boutonnieres for all your guests
- Business name announced by the "Principal" over the PA during various event announcements
- Business logo featured in all pre-event promotional materials
- Logo displayed on "Most Likely to..." donor wall at event respective to level
- Full page digital yearbook ad viewed by all event attendees
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters
- First Right of Refusal for sponsorship in 2024

PHOTOGRAPHY SPONSOR / $25,000 *Exclusive!*

Sold!

L&L Products

- 16 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities and entertainment
- 16 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled
- Business logo displayed exclusively in photo area and on printed photo keepsake for all guests as well as prominently in digital yearbook photo album
- Corsages and boutonnieres for all your guests
- Business name announced by the "Principal" over the PA during various event announcements
- Business logo mentioned in all pre-event promotional materials
- Logo displayed on "Most Likely to..." donor wall at event respective to level
- Full page digital yearbook ad viewed by all event attendees
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters
- First Right of Refusal for sponsorship in 2024

PROMENADE SPONSOR / $15,000

- 12 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities and entertainment
- 12 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled
- Business logo included along promenade walkway all guests will use to enter the event
- Corsages and boutonnieres for all your guests
- Business name announced by the "Principal" over the PA during various event announcements
- Business logo mentioned in all pre-event promotional materials
- Logo displayed on "Most Likely to..." donor wall at event respective to level
- ½ page digital yearbook ad viewed by all event attendees
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters

ANTONELLI FINANCIAL ADVISORS
Investment Management & Comprehensive Wealth Planning

PROM-POSAL SPONSOR / $10,000

- 8 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities and entertainment
- 8 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled
- Business logo included "Prom-posal" digital invitation and video invitation
- Corsages and boutonnieres for all your guests
- Business name announced by the "Principal" over the PA during various event announcements
- Business logo mentioned in all pre-event promotional materials
- Logo displayed on "Most Likely to..." donor wall at event respective to level
- 1/2 page digital yearbook ad viewed by all event attendees
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters

CHAPERONE SPONSOR / $5,000

Infinite Technologies LLC

- 4 tickets which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities and entertainment
- Business name announced by the "Principal" over the PA during various event announcements
- Business name mentioned in all pre-event promotional materials
- Logo displayed on "Most Likely to..." donor wall at event respective to level
- 1/4 page digital yearbook ad viewed by all event attendees
- Business Name mentioned in pre-event mass email and social media post sent to database of 20,000+ supporters

TEACHER'S PET TICKETS / $1,500

- Two tickets which include access to the event with complimentary heavy hors' d'oeuvres and cocktails, activities and entertainment as well as two additional tickets to be gifted to Detroit neighborhood leaders who work closely with Life Remodeled.

INDIVIDUAL TICKETS / $350

- Includes access to the event with complimentary heavy hors' d'oeuvres and cocktails, activities, entertainment

Will you go to prom with us?

FOR MORE INFORMATION, PLEASE CONTACT OMARI TAYLOR, CHIEF DEVELOPMENT OFFICER, AT OMARI@LIFEREMODELED.ORG OR (313) 744-3052, EXT. 1001

WWW.PROMREMODELED.COM

CRAIN'S 2022 BEST-MANAGED NONPROFIT FINALIST

Platinum Transparency 2022 Candid.

Charity Navigator ✦✦✦✦ FOUR-STAR

Crain's Detroit Business has named Life Remodeled one of the best-managed nonprofits in metro Detroit. We also have the highest possible ratings on both Candid/GuideStar with a Platinum Seal of Transparency and Charity Navigator with a perfect 100% Four-Star score.