





# LIFE REMODELED SIX DAY PROJECT CORPORATE SPONSORSHIPS

SEPTEMBER 23-28, 2024 / DENBY COMMUNITY



**IMPACT SINCE 2014**

<b>4</b> 	
<b>SCHOOLS</b>	<b>2,369</b> <b>BLOCKS BEAUTIFIED</b>
<b>81,978</b> <b>VOLUNTEERS ENGAGED</b>	<b>2,062</b> 
	<b>HOUSES BOARDED UP</b>

# /2024 SPONSORSHIP LEVELS

## PLATINUM \$100K+

Exclusive sponsorship of the Six Day Project exposure to ALL annual volunteers, influence in Detroit students' career preparation, extensive marketing exposure, fellowship with other partners

## GOLD \$50K+

Major visibility at the Six Day Project, influence in Detroit students' career preparation, extensive marketing exposure, fellowship with other partners

## SILVER \$25K+

High visibility at the Six Day Project, extensive marketing exposure, fellowship with other partners

## BRONZE \$10K+

High visibility at the Six Day Project, significant marketing exposure, fellowship with other partners

## IRON \$5K+

Signage at the Six Day Project, marketing exposure, fellowship with other partners

## FRIEND \$1K+

Mention at the Six Day Project, marketing exposure, fellowship with other partners

**SIX DAY PROJECT  
SEPTEMBER 23-28, 2024**

LR has been featured  
in the news more than

**100 TIMES**



21,000 email subscribers, 34% open rate  
15,400 social media followers



5,000+ annual volunteers  
150+ corporate partners

## WHO IS LIFE REMODELED?

There's a lot of talk but not enough walk when it comes to revitalizing Detroit neighborhoods. Detroiters have all the talent they need, but many don't have access to all the opportunities they deserve. Therefore, Life Remodeled repurposes vacant school buildings into one stop hubs of opportunity for entire families to thrive. We fill these iconic buildings with the best and brightest nonprofit organizations who are providing youth programs, workforce development, and human services to tens of thousands of students and community members, and we help our nonprofit tenants collaborate and create far greater life transformation together than was previously possible alone.

We also host our annual Six Day Project where we mobilize thousands of volunteers over six days to clear blight and beautify a specific Detroit neighborhood characterized by significant need and radical hope. Since 2014, Life Remodeled has invested \$51 million in 4 different Detroit public school buildings and their surrounding neighborhoods.

# /SPONSORSHIP DETAILS

Sustainable neighborhood revitalization depends on cross-sector leadership working together, and by joining Life Remodeled's corporate giving circle, the 313 Club, you're committing your support to our work of providing opportunity to all Detroiters.

## Platinum Sponsor / \$100,000+

- Exclusive sponsorship at Six Day Project in area of highest visibility (registration)
- CEO/Representative provides official welcome to all volunteers in pre-event video email message
- Participation is kick-off press conference on first day of Six Day Project
- Professional customized video capturing your volunteer team's impact at the Six Day Project
- Opportunity to host one corporate event at the Durfee Innovation Society
- TV/Radio/Media mentions before, during and after Six Day Project (past media coverage has been robust)
- 10+ professional (candid) photos of your team at the Six Day Project to be used in your marketing materials
- Seat for one company representative on our 313 Club Business Advisory Board
- Attendance for two company representatives at our annual 313 Club event
- Custom t-shirts with company logo for an unlimited number of volunteers at the Six Day Project
- Logo placement in the following publications respective to giving level:
  - Six Day Project Sponsor banner (displayed throughout the project)
  - Life Remodeled website

## Gold Sponsor / \$50,000+

- Choice of one exclusive sponsorship at the Six Day Project in area of higher visibility (parking, after party, or command center)
- Professional customized video capturing your volunteer team's impact at the Six Day Project
- Opportunity to host one corporate event at the Durfee Innovation Society



Custom t-shirts for ALL your corporate volunteers



Signage at Command Centers is seen by all volunteers & local residents



Unique options for promoting your investment throughout the project



High impact, high volume and high purpose teambuilding



Logo placements throughout the project with high visibility

- TV/Radio/Media mentions before, during and after Six Day Project (past media coverage has been robust)
- 10+ professional (candid) photos of your team at the Six Day Project to be used in your marketing materials
- Seat for one company representative on our 313 Club Business Advisory Board
- Attendance for two company representatives at our annual 313 Club event
- Custom t-shirts with company logo for an unlimited number of volunteers at the Six Day Project
- Logo placement in the following publications respective to giving level:
  - Six Day Project Sponsor banner (displayed throughout the project)
  - Life Remodeled website

### Silver Sponsor / \$25,000+

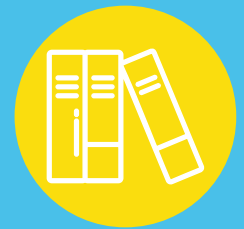
- Choice of one exclusive sponsorship at the Six Day Project in area of high visibility (transportation, group photo area, restrooms)
- Professional customized video capturing your volunteer team's impact at the Six Day Project
- Opportunity to host one corporate event at the Durfee Innovation Society
- 10+ professional (candid) photos of your team at the Six Day Project to be used in your marketing materials
- Seat for one company representative on our 313 Club Business Advisory Board
- Attendance for two company representatives at our annual 313 Club event
- Custom t-shirts with company logo for an unlimited number of volunteers at the Six Day Project
- Logo placement in the following publications respective to giving level:
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### Bronze Sponsor / \$10,000+

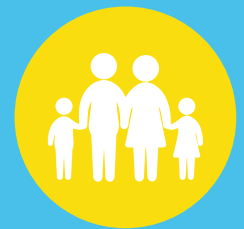
- Daily Tool Sponsor signage at Command Center at annual Six Day Project
- 10+ professional (candid) photos of your team at the Six Day Project to be used in your marketing materials
- Seat for one company representative on our 313 Club Business Advisory Board
- Attendance for two company representatives at our annual 313 Club event

## YOUR DOLLARS MAKE SUSTAINABLE IMPACT AT THE DURFEE INNOVATION SOCIETY

The DIS is a one-stop hub of opportunities for children, youth, adults and families in a repurposed Detroit school building. Our nearly **40 tenants** are serving more than **22,400+ individuals** each year through the following impact areas:



**YOUTH PROGRAMS**



**COMMUNITY RESOURCES**



**JOBS**

**Stay tuned for more information on our next opportunity hub located on Detroit's eastside in the Denby community!**

- Custom t-shirts with company logo for an unlimited number of volunteers at the Six Day Project
- Logo placement in the following publications respective to giving level:
  - Six Day Project Sponsor banner (displayed throughout the project)
  - Life Remodeled website

### Iron Sponsor / \$5,000+

- 10+ professional (candid) photos of your team at the Six Day Project to be used in your marketing materials
- Seat for one company representative on our 313 Club Business Advisory Board
- Attendance for two company representatives at our annual 313 Club event
- Custom t-shirts with company logo for an unlimited number of volunteers at the Six Day Project
- Logo placement in the following publications respective to giving level:
  - Six Day Project Sponsor banner (displayed throughout the project)
  - Life Remodeled website

## ENGAGE YOUR TEAM IN PURPOSE-DRIVEN TEAMBUILDING AT THE SIX DAY PROJECT



**84%**

of volunteers gain a more positive view of the city and suburbs working together.

**80%**

of volunteers experience positive change in their thoughts or feelings about people of a different race, religion, political perspective or socio-economic status.

# TOGETHER w/ YOU!

We'd LOVE for you to join us as a partner committed to our neighborhood revitalization work, and we're happy to work together to find a sponsorship benefits package that aligns with your giving goals. **Please contact [Brooke@liferemodeled.org](mailto:Brooke@liferemodeled.org) to discuss in more detail.**

Crain's Detroit Business has named Life Remodeled one of the best-managed nonprofits in metro Detroit. We also have the highest possible ratings on both Candid/GuideStar with a Platinum Seal of Transparency and Charity Navigator with a perfect 100% Four-Star score.

**CRAIN'S**  
BEST-MANAGED  
**NONPROFIT**  
FINALIST

Platinum  
Transparency  
2023

**Candid.**

Charity  
Navigator



✦ FOUR-STAR ✦