



# PROM REMODELED

BENEFITING DETROIT NEIGHBORHOODS W/**LIFE REMODELED**

## SPONSORSHIP MENU

### **Prom Remodeled 2024**

Saturday, May 18, 2024, 7:00 p.m. – 11:00 p.m.

Durfee Innovation Society

2470 Collingwood St., Detroit, MI 48206

# PROM REMODELED

BENEFITTING DETROIT NEIGHBORHOODS WITH LIFE REMODELED

Saturday, May 18, 2024  
7-11 p.m.  
Durfee Innovation Society



## Will you go to prom with us?

Have you ever wished you could get a do-over for certain major life events? Maybe it was such an amazing experience you would absolutely love to relive it just one more time? Or maybe it wasn't what you hoped for, but now you're a totally different person who would approach the same scenario with a new mindset?

Prom Remodeled is your opportunity to re-live or re-do one of your most important high school memories, but this time with a more important purpose. Experience one of Detroit's most iconic, must-attend annual events with a superstar lineup of entertainment. Get your prom dresses and tuxedos

ready to roll up in a limo and walk the red carpet. Enjoy a variety of strolling hors d'oeuvres and cocktails in Detroit's formerly vacant Durfee Middle School, now repurposed into the Durfee Innovation Society. Maybe you'll win best dressed or possibly even become a Prom King or Queen? But more importantly, this is your opportunity to re-do prom with a purpose. Help us renovate the former Dominican High School we recently purchased on Detroit's eastside! Ensure more:

- **students perform at or above grade level in math & reading**
- **families have access to essential health & wellness services**
- **community members obtain higher paying jobs & achieve economic self-sufficiency**

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## Performance Artists



**Treach of Naughty by Nature**

“Feel Me Flow”  
“O.P.P. ”  
“Hip Hop Hooray”



**Rob Base**

“It Takes Two”  
“Joy and Pain”



**Tone Loc**

“Wild Thing”  
“Funky Cold Medina”



**Mega 80's**



# LIFE REMODELED

together w/you!

## What We Do

Neighborhood Revitalization  
That Lasts



There's a lot of talk but not enough walk when it comes to revitalizing Detroit neighborhoods. Detroiters have all the talent they need, but many don't have access to all the opportunities they deserve.

That's why Life Remodeled repurposes vacant school buildings into one-stop hubs of opportunity for entire families to thrive. We fill these iconic buildings with the best and brightest nonprofit organizations who are providing youth programs, workforce development, and human services to tens of thousands of students and community members, and we help our nonprofit tenants collaborate and create far greater life transformation together than they ever could alone.

Learn more at [www.liferemodeled.org](http://www.liferemodeled.org).



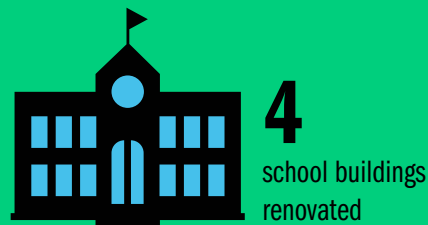
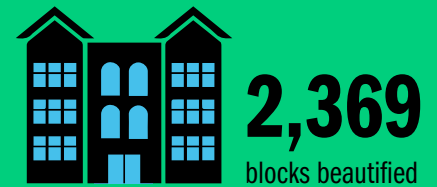
# 2023 Prom Remodeled Flashback

What We Do  
Our Impact



## Life Remodeled

Life Remodeled has the highest possible ratings on both Candid (formerly GuideStar) and Charity Navigator. Additionally, there are more than 21,000 nonprofit organizations in Metro Detroit, Crain's Detroit Business has recognized Life Remodeled as one of the best-managed.



# PROM REMODELED

BENEFITTING DETROIT NEIGHBORHOODS W/LIFE REMODELED

## Sponsorship Menu

### Title Sponsorship \$100,000 / Exclusive

# MASCO

- 40 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities, and entertainment.
- 40 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled.
- Logo incorporated exclusively in stage design for live music acts and DJ.
- Corsages and boutonnieres for all our guests.
- Business name mentioned by emcee prior to celebratory musical performance.
- \*Party bus/limo transportation arranged for your guests from a central location.
- Business name mentioned by the emcee on stage during entertainment program.
- Business logo featured in all pre-event promotional materials.
- Logo displayed on "Most Liked..." donor list at event respective to level.
- Full page digital brochure viewed by all event attendees.
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters.
- First Right of Refusal for sponsorship in 2025.

**\*This sponsorship must be committed by March 4, 2024 in order to book party bus/limo transportation.**



# PROM REMODELED

BENEFITTING DETROIT NEIGHBORHOODS W/LIFE REMODELED

## Sponsorship Menu

### Entertainment Sponsorship

**\$75,000 / Exclusive**



- 32 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities, entertainment.
- 32 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled.
- Logo featured throughout entire event in an activated entertainment space. (circus performers, games/activities, etc.)
- Business name menued by event prior to celebration music performance.
- \*Party bus/limo transportation arranged for your guests from a central location.
- Business logo featured in all pre-event promotional materials.
- Logo displayed on "Most Exciting to... Honor wall at event respectively.
- Full page digital yearbook advertisement by event of employees.
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters.
- First Right of Refusal for sponsorship in 2025.

**\*This sponsorship must be committed by March 4, 2024 in order to book party bus/limo transportation.**

# PROM REMODELED

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## Sponsorship Menu

### Decor Sponsorship

**\$50,000 / Exclusive**



### DISPLAY GROUP

- 24 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities, and entertainment.
- 24 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled.
- Business logo incorporated in all event materials including in-person arrangements and in a logo light projection on dance floor.
- Business name announced by the "Principal" on stage during entertainment programming.
- Business logo featured in all present promotional materials.
- Logo displayed on "Most Likely to Succeed" honor wall at event respective to level.
- Full page digital yearbook featured for all event attendees.
- Business logo featured in present mail and social media post sent to database of 20,000+ supporters.
- First Right of Refusal for sponsorship in 2025.



# PROM REMODELED

BENEFITTING DETROIT NEIGHBORHOODS W/LIFE REMODELED

## Sponsorship Menu

### Refreshment Sponsorship

**\$25,000 / Exclusive**



- 16 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities, and entertainment.
- 16 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled.
- Business logo displayed exclusively on all cocktail napkins used throughout the event.
- Business name announced by the "Principal" on stage during entertainment programming.
- Business logo featured in all present promotional materials.
- Logo displayed on "Most Likely to" honor wall at event respective to level.
- Full page digital yearbook featured on all event attendees.
- Business logo featured in present mail and social media post sent to database of 20,000+ supporters.
- First Right of Refusal Sponsorship in 2025.

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## Sponsorship Menu

### Photography Sponsorship

**\$25,000 / Exclusive**



- 16 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities, and entertainment.
- 16 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled.
- Business logo displayed exclusively on photo booth and on printed photo keepsakes for all guests as well as prominently in digital yearbook photo album.
- Business name announced by the "Principal" on stage during entertainment programming.
- Business logo mentioned in all pre-event promotional materials.
- Logo displayed on "Most Likely to" honor wall at event respective to level.
- Full page digital yearbook featured for all event attendees.
- Business logo featured in pre-event mail and social media post sent to database of 20,000+ supporters.
- First Right of Refusal Sponsorship in 2025.



# PROM REMODELED

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## Sponsorship Menu

### Celebrity Meet & Greet Sponsorship

**\$25,000 / Exclusive**

- 16 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities, and entertainment.
- 16 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled.
- Business logo displayed on signage and step & repeat throughout celebrity meet & greet event with VIP guests.
- Business name announced by the "Principal" on stage during entertainment programming.
- Business logo mentioned in all pre-event promotional materials.
- Logo displayed on "Most Likely to..." donor wall at event respective to level.
- Full page digital yearbook ad viewed by all event attendees.
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters.
- First Right of Refusal for sponsorship in 2025.

# PROM REMODELED

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## Sponsorship Menu

### Cigar Lounge Sponsorship

**\$25,000 / Exclusive**

- 16 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities and entertainment.
- 16 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled.
- Business logo displayed exclusively on signage in cigar tent located in front yard of the building.
- Business name announced by the "Principal" on stage during entertainment announcements.
- Business logo featured in all pre-event promotional materials.
- Logo displayed on "Most Likely to..." donor wall at event respective to level.
- Full page digital yearbook ad viewed by all event attendees.
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters.

# PROM REMODELED

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## Sponsorship Menu

### Valet Sponsorship

**\$15,000 / Exclusive**



- 12 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities, and entertainment.
- 12 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled.
- Business logo displayed at valet area.
- Promotional item to be included in event vehicle for valets at event.
- Business name announced by the "Principal" on stage during entertainment programming.
- Business to be mentioned in all present promotional material.
- Logo displayed on likely to be honor wall at event respective to level.
- Full page digital yearbook acknowledged all event attendees.
- Business logo featured in present mass email social media post sent to database of 20,000+ supporters.
- First Right of Refusal for sponsorship in 2025.

### Event Experience Sponsorship: Karaoke Remodeled

**\$15,000 / Exclusive**

- 12 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities, and entertainment.
- 12 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled.
- Business logo displayed at karaoke experience area.
- Company representative to assist in hosting the karaoke experience and in voting for karaoke contest winners.
- Business name announced by the DJ on stage during karaoke experience.
- Business logo mentioned in all pre-event promotional materials.
- Logo displayed on "Most Likely to..." donor wall at event respective to level.
- Full page digital yearbook ad viewed by all event attendees.
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters.
- First Right of Refusal for sponsorship in 2025.

### Event Experience Sponsorship: Beer Pong Remodeled

**\$15,000 / Exclusive**

- 12 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities, and entertainment.
- 12 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled.
- Company logo printed on beer pong tables as well as in areas where other games are to be played.
- Business logo mentioned in all pre-event promotional materials.
- Logo displayed on "Most Likely to..." donor wall at event respective to level.
- Full page digital yearbook ad viewed by all event attendees.
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters.
- First Right of Refusal for sponsorship in 2025.



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## Sponsorship Menu

### Prom-posal Sponsorship

**\$10,000 / Unlimited Available**

- 8 tickets, which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities, and entertainment.
- 8 additional tickets will be gifted to Detroit neighborhood leaders who work closely with Life Remodeled.
- Business logo included along promenade walkway all guests will use to enter the event.
- Business name announced by the "Principal" on stage during entertainment programming.
- Business logo mentioned in all pre-event promotional materials.
- Logo displayed on "Most Likely to..." donor wall at event respective to level.
- ½ page digital yearbook ad viewed by all event attendees.
- Business logo featured in pre-event mass email and social media post sent to database of 20,000+ supporters.



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## Sponsorship Menu

### Chaperone Sponsorship

**\$5,000 / Unlimited Available**

- 4 tickets which includes access to event with complimentary heavy hors' d'oeuvres and cocktails, activities, and entertainment.
- Business name announced by the "Principal" on stage during entertainment programming.
- Business name mentioned in all pre-event promotional materials.
- Logo displayed on "Most Likely to..." donor wall at event respective to level.
- ¼ page digital yearbook ad viewed by all event attendees.
- Business Name mentioned in pre-event mass email and social media post sent to database of 20,000+ supporters.

**Deloitte.**

FLEX|N|GATE

**FOLEY**  
FOLEY & LARDNER LLP  
Ann Marie Uetz, Partner

GMH GIARMARCO, MULLINS & HORTON, P.C.  
TRUSTS & ESTATES PRACTICE GROUP

giffels  
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CPAs | ADVISORS

PEA GROUP

**Rehmann**

**UHY**

WILL YOU GO TO PROM WITH US?

5 / 18 / 24

For more information, please contact  
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[www.promremodeled.com](http://www.promremodeled.com)

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